



**BOURGOGNES**  
Bureau Interprofessionnel des Vins de Bourgogne



## ***'Annual Tasting, One Day for Bourgogne Wines 2018'***

***The Bourgogne Wine Board (BIVB) Revealing Unique 2016 Vintage  
and Exhibiting 'Newly Discovered' Appellations  
at 'One Day for Bourgogne Wines'***

(Hong Kong, 28 February 2018) - Bourgogne Week 2018 kicked-off on Monday 26<sup>th</sup> February in Hong Kong, headlined today by the **'One Day for Bourgogne Wines'** annual wine tasting event at the Renaissance Harbour View Hotel Hong Kong (*official venue partner*), with 25 importers showcasing 155 references (+41% compared to last year) of their latest available vintages, including the newly-released 2016, from 75 different Domaines and Négociants (+34%).

Now in its fourth year, this annual tasting event is the first big event of the Hong Kong wine calendar and presents the perfect opportunity for the Hong Kong press, sommeliers and wine trade to sample the fruitful taste of the 2016 vintage newly released on the market.

"The people of Bourgogne like a story with a happy ending and the quality of 2016 vintage has granted this wish, with a vintage of quality that was quite unexpected given the difficult start to the year," said Mr Amaury Devillard, Spokesperson and Board member of the BIVB.

"Climate events in the Spring took a severe toll on the harvest, which will with no doubt be among the smallest of the past two decades but fortunately, this has not stopped producers from making wines that will fully live up to the expectations of lovers of Bourgogne wines with a great, unique vintage.

"Fortunately, the 2015 vintage had a good harvest, both in quality and quantity, and there are still many AOCs available on the market, while the 2017 vintage, also enjoyed a good harvest, which will arrive by the end of the year."

**'One Day for Bourgogne Wines'** showcases vintages from 25 local importers including Altaya Wines Ltd., ASC Fine Wines Ltd., Berry Bros. & Rudd, Boutique Wines, Burgundy Wine Company Ltd., Connoisseur Wines And Spirits, Corney & Barrow, Fremantle International Ltd., Grand Wine Cellar, House Of Fine Wines Ltd., L'imperatrice Fine Wines, Kerry Wines Ltd., Links Concept Co. Ltd., Montrose Fine Wines, Natural Food And Beverage Co. Ltd., Omtis Fine Wines, ORD Fine Wines Group, Ponti Trading Ltd., Syba (China) Ltd., The Fine Wine Experience, The Juicy Grape Ltd., The Wine House, Uswop Ltd., Wai Shing Wine International Co. Ltd. and Wine Discovery Company.

The Bourgogne Wine Board (BIVB) is also shining the spotlight on 20 lesser-known appellations for the media, sommeliers and trade to discover - underlining the breadth and depth of wines to enjoy on all occasions from the most famous French wine region, Bourgogne.

Look out for the 10 *newly showcased* appellations among a total of 20 in the 2018 edition of the One Day for Bourgogne:

- 1. Aloxe-Corton:** Like its neighbors, Ladoix-Serrigny and Pernand-Vergelesses, Aloxe-Corton (pronounced “Alosse”) enjoys a perfect wine-growing location, headlined by the prestigious Corton Grand Cru and Corton-Charlemagne Grand Cru. (*Aloxe-Corton Premier Cru, Les Vercots, 2014, Domaine DUBREUIL FONTAINE*)
- 2. Beaune (new):** Established in 1936, the Beaune vineyard is among the most extensive of the Côte de Beaune, and a Burgundian icon from the capital of Bourgogne’s wine trade. Wines from the northern end of the town are more often intense and powerful, and those from the southern end are smoother and fuller. (*Beaune Premier Cru, Grèves, Le Clos blanc, 2014 & Beaune Premier Cru, Clos des Ursules, 2010, Louis JADOT*)
- 3. Bourgogne aligoté:** The Aligoté grape has been grown in Bourgogne since the 17th century. Bourgogne aligoté is a delicious, young and stylish white wine that consumers are rediscovering for its freshness. It is the ideal wine for an after work drink. (*Bourgogne Aligoté, 2015, Domaine Emmanuel ROUGET*)
- 4. Coteaux Bourguignons (new):** Created in 2011, it unveils a wide range of reds, rosés and whites wines. Either blended or single of old-fashioned varieties, these fruity and tempting wines are ideal for young consumers to step into the universe of Bourgogne wines. (*Coteaux Bourguignons, Pinot Noir, 2015, Domaine Michel MAGNIEN*)
- 5. Côte de Beaune (new).** The vineyard of this Appellation lies on the upper slopes of « la Montagne de Beaune » just above the *Climats* classified as *Beaune Premier Cru*. The reds are rather powerful but smooth, they have an aromatic appeal that characterizes the Pinot Noir from Bourgogne. The whites have lots of vivacity, fruitiness and a touch of minerality. (*Côte de Beaune, 2014, Maison Joseph DROUHIN*)
- 6. Côte de Nuits-Villages (new):** The Côte de Nuits-Villages can only be produced on 5 villages from the Côte de Nuits. Usually rather virile and broad shouldered, the reds are softened by nice fruits and roundness on the palate. The whites, which represent a tiny production, have energy and elegance (*Côte de Nuits-Villages, 2015 (white) & Côte de Nuits-Villages, 2014 (red), Domaine GILLE*)
- 7. Crémant de Bourgogne:** The tradition of making sparkling wines in Bourgogne is more than 200 years old. But it is only in 1975 that the AOC Crémant de Bourgogne was granted to the producers. Since then it has not ceased to sparkle. Crémant de Bourgogne can boast a rich diversity of expression which is highlighted through the choice of the grapes (Pinot Noir, Chardonnay, Aligoté or Gamay) or the geographic provenance of the grapes. (*Crémant de Bourgogne, Cuvée Chloé, 2015, Domaine MONGEARD-MUGNERET*)
- 8. Givry:** In the last ten years, Givry has become one of the most sought-after AOC from the Côte Chalonnaise. 85% of the production is red wines. They have a firm structure that hide a delicate aromatic register; quite tannic in its early youth it become suppler and rounder after 2 or 3 years. (*Givry Premier Cru, Monopole, 2015, Domaine du CLOS SALOMON*)
- 9. Mâcon plus the name of the village (new):** Did you know that the names of 27 villages could be added to the AOC Mâcon? Each of them, white, red or rosé, expresses the diversity of terroir and of style of wines in this part of Bourgogne. Their perfect all-around balance and vivacity, fullness and smoothness makes them a perfect match with food. (*Mâcon La Roche-Vineuse, Vieilles Vignes, 2015, Domaine Olivier MERLIN & Macon Azé, 2015, Domaine de la GARENNE*)
- 10. Marsannay:** The only *Village* appellation in Bourgogne which produces wines from all three colours (white, rosé, and red). This AOC is being going through a renewal thanks to producers who are all very

engaged into producing high quality wines which respect the terroir of the vineyard. (*Marsannay, 2016, Maison Louis LATOUR*)

11. **Mercurey:** With about 630 ha, Mercurey is one of the largest appellations of Bourgogne. The vineyard is situated in the “golden Valley” well protected from moisture-bearing winds. Wines, both white and red, are more and more appreciated for their growing quality. (*Mercurey, 2013, Chateau de CHAMIREY*)
12. **Morey-Saint-Denis (new):** The appellation forms a bridge, between the wines of Gevrey-Chambertin and those of Chambolle-Musigny. Sustained and structured, its wines always linger in the mouth without flinching - it has just the right balance between body and fruit. (*Morey-Saint-Denis, 2015, Domaine Alain MICHELOT*)
13. **Nuits-Saint-Georges (new):** This appellation includes 41 *Climats* classified as *Premier Cru*. The vineyard is divided in two parts by the town itself. The northern portion extends as far as the border of Vosne-Romanée, and the southern section lies partly in Nuits-Saint-Georges and partly in Premeaux. Corresponding differences are observed in the wines. (*Nuits-Saint-Georges Premier Cru, Les Argillières, 2015 & Nuits-Saint-Georges Premier Cru, Les Porrets-Saint-Georges, 2015, Domaine R. DUBOIS et Fils*)
14. **Pernand-Vergelesses:** The nearby Hill of Corton stands guard over Pernand-Vergelesses. Most of the vineyards face East or South, which gives meaty and robust red wines with fleshy constitution that has all the harmony one could wish for. The whites boast aromas of white flowers at first; later, notes of amber, honey and spices. (*Pernand-Vergelesses Premier Cru, Les Vergelesses, 2015, Domaine CHANDON DE BRIAILLES*)
15. **Petit Chablis:** The vineyard lies on either side of the river Serein. This *Village* AOC was instituted in 1944. A Chardonnay wine through and through, Petit Chablis has, in fact, nothing “little” about it. (*Petit Chablis, 2015, Domaine LAVANTUREUX*)
16. **Rully (new):** Rully was granted its AOC in 1939 and now produces red and white wines. Subtle differences in the wines are due to differences in soils, exposure and even altitude which can greatly influence the characters of the wines. (*Rully Premier Cru, Marissou, 2015, Domaine SAINT-JACQUES*)
17. **Saint-Aubin (new):** Saint-Aubin has for very long been in the shadow of its famous neighbours, Puligny-Montrachet and Chassagne-Montrachet. But nowadays this appellation has found its way to the best restaurants and wine retailers. In white, its nobility and distinction derives from a subtle balance between freshness and unctuousness. (*Saint-Aubin Premier Cru, Dents de Chien, 2015, OLIVIER LEFLAIVE & Saint-Aubin Premier Cru, Derrière chez Edouard, 2015, Domaine Hubert LAMY*)
18. **Santenay:** Lying at the southern extremity of the Côte de Beaune, this AOC is now on its way to get the recognition it deserves. Santenay produces mainly red wines from Pinot Noir which have a deep and intense attack and firm but discreet tannins. You can also find some white Santenay both mineral and floral. (*Santenay Premier Cru, 2015, Maison L. TRAMIER & Fils*)
19. **Savigny-lès-Beaune:** Situated between the hill of Corton and the town of Beaune, the vineyard is of ancient lineage. For most part of its history it belonged to the Dukes of Bourgogne. Roundness, volume, power and balance are all here in Savigny-lès-Beaune red wines in just the right proportions. (*Savigny-lès-Beaune, Vieilles Vignes, 2015 & Savigny-lès-Beaune Premier Cru, Aux Clous, 2015, Domaine Louis CHENU Père et Filles*)
20. **Saint-Bris (new):** The only white *Village* appellation to be produced with Sauvignon. The AOC is rather young since it was created in 2003. It recognises the distinct characteristics of the wines, with aromas of citrus, blackcurrant and exotic scents, with full, flowery and tender complexity, and a hint of salt and spice in the finish. This is a wine that can be enjoyed young, but jammy and preserved-fruit aromas appear as it ages a few years. (*Saint-Bris, Bailly-Lapierre, 2014, La Compagnie de Bourgogne*)



Bourgogne vineyards cater to the tastes of all wine lovers. While the more famous appellations get most of the attention, many are now seeking the diversity of flavours available from Bourgogne's undiscovered and newly created appellations. These appellations include Blagny, Bouzeron, Irancy, Ladoix-Serrigny, Maranges, Montagny, Monthélie, Pouilly-Loché, Pouilly-Vinzelles and Viré-Clessé, as well as two new AOCs welcomed to the Bourgogne family: Bourgogne Côte d'Or and Vézelay.

Those two new appellations will debut on the Hong Kong market in early 2019, becoming part of **84 Bourgogne appellations** represented by **7 Régionale AOCs, 44 Village AOCs** and **33 Grand Cru AOC**.

For further information about the 2 new appellations please refer to the full press release: "*Press release - Double good news for Bourgogne wines - Nov 2017*"

## About the Bourgogne Wine Board (BIVB)

The Bourgogne Wine Board is a professional organization that brings together all winegrowers and wine-merchants from Bourgogne. Its role is to represent and protect the interests of Bourgogne wines and professional winemakers & merchants, to define Bourgogne wines policy in technical, economic and marketing terms, and to conduct related promotional activities.

Bourgogne today is a 29,067-hectare puzzle, representing only 0.4% of the world wine production, but which still adds up to 183 million bottles. No other French region so neatly sums up one word – "terroir" – and great quality wines. For what makes Bourgogne wines stand out is the intimate relationship between the soil, the influence of the microclimate, the grape variety, and the work of the man.

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On the wine calendar, it is followed by The Grands Jours de Bourgogne ([www.grands-jours-bourgogne.com](http://www.grands-jours-bourgogne.com)) in Bourgogne from 12-16 March 2018. The unique wine show that takes place from Chablis to Mercurey, through the Côte de Nuits and Côte de Beaune (Mâconnais tasting takes place in Beaune) is reserved exclusively for wine professionals, with tasting of more than 10,000 Bourgogne wines by about a thousand exhibitors.



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For more information about Bourgogne Wines, please visit: [www.bourgogne-wines.com](http://www.bourgogne-wines.com).

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<p>Now in its 4th year, the annual tasting event is the first biggest event of the year to offer an opportunity for wine lovers to sample the fruitful taste of the 2016 vintage now released on the market.</p>	<p>Looking at the Bourgogne appellations they never stop evolving, it was with a great pleasure and pride that Bourgogne winemakers officially welcomed the creation of 2 new AOCs in November 2017, including <i>Vézelay</i> and <i>Bourgogne Côte d'Or</i>.</p>
	
<p>Mr Amaury Devillard, Spokesperson and Board Member of the BIVB</p>	<p>Bourgogne today is a 29,067-hectare puzzle, representing only 0.4% of the world wine production, but which still adds up to 183 million bottles. No other French region so neatly sums up one word - "terroir" - and great quality wines. For what makes Bourgogne wines stand out is the intimate relationship between the soil, the influence of the microclimate, the grape variety, and the work of the man.</p>